

# PRIVATE MUSEUM

1/1 ART NFT

100% CURATED ARTISTS

45+ NATIONALITIES



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# Institutions by Private Museum

Welcome to the Private Museum for Institutions. We proudly support Culture and Artists in partnership with renowned institutions, including banks, insurers, multinationals, museums, foundations, hedge funds, and specialized art funds. Our tailored services guarantee a unique and refined cultural experience.

We recognize art's significance in enhancing institutional image and prestige. Hence, we offer meticulously curated collections spanning diverse artistic movements and genres. Private Museum's artists are carefully chosen to resonate with your institution's values.

Our personalized approach ensures top-tier quality, reflecting your organization's commitment to excellence and artistic appreciation.



Carbon-neutral blockchain, and eco-servers. For investments over \$200k, we pledge 5% to reforestation with B Corp® certified partners, supporting a sustainable planet.

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# Who are we?



## Art Collectors

Art collectors for more than 30 years



## Tech passionate

Into blockchain since 2016. IT team able to build custom solutions.



## Art curators

Experts, Artists agents, Artists and Alumni of major institutions

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## Our Current Portfolio

**8009+**

Artworks

**221+**

Artists

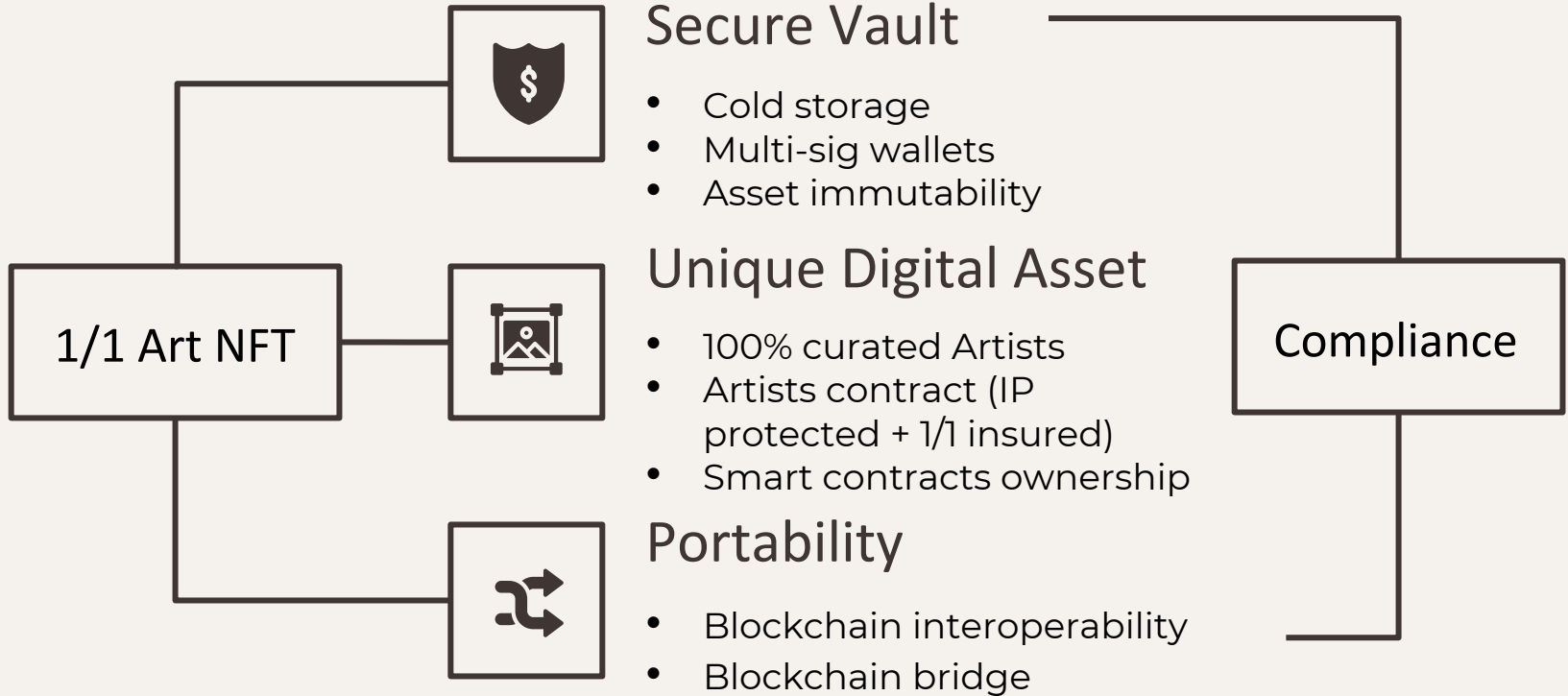
**37+**

Artists in  
museums

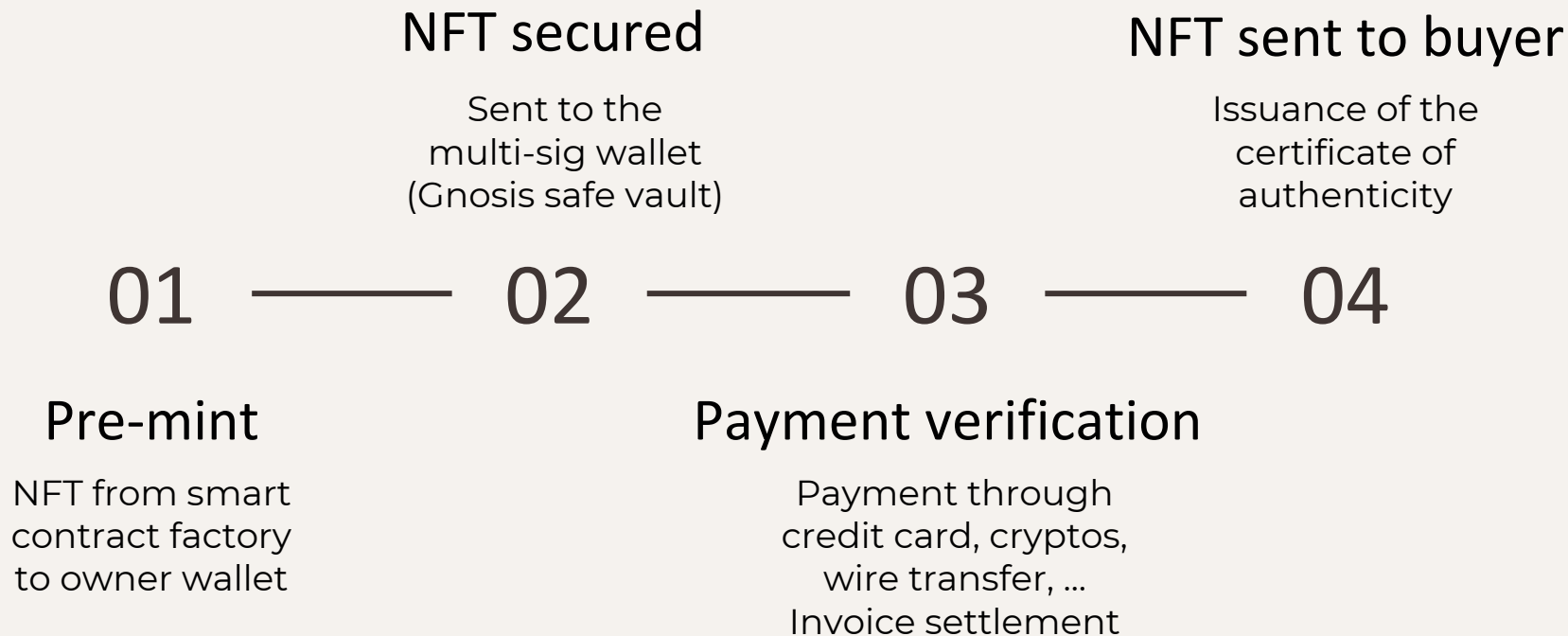
**49+**

Nationalities

# Digital Assets by Private Museum



# NFT Life Cycle



# Private Museum Services



## Concierge

Support in your purchases, reservation of your NFTs. Personal advising to build your collection



## Special deals

Lots offers directly from artists NFT + physical Artwork



## Crypto payments

Supported payments in 10 cryptocurrencies



## NFT storage security

Setup of multi-sig wallets, cold storage, bridge, best practices...



## Artists filters

International recognition, art categories, pricing, ...



## Fiat currency payment

Issue of an invoice for each investment

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# Additional Services



Fractionalized NFTs /  
Tokenization of Artworks



Auction night events  
for private clientele



Custom web3 technology  
development



Art advisory services +  
Custom digital assets  
creation for masterpieces

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# Digital Assets Advantages Over Physical Art

## Portability

Can be accessed and displayed on any internet-connected device

01

02

## Security

Digital assets provides robust protection against fraud, theft, and unauthorized alterations

## Immutability

Digital assets unique signatures ensure their authenticity and provenance

03

04

## Liquidity

can be easily traded on various online marketplaces



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# Digital Assets Benefits for Art Funds



## Lower costs

- storage expenses by eliminating the need for physical storage facilities.
- insurance premiums due to their inherent security and digital nature.



## Global Reach

Digital assets enable art funds to attract investors worldwide, breaking down geographical barriers and expanding the fund's reach and influence.

## Enhanced security

Blockchain's immutable nature and cryptographic security ensure transparent ownership records and protect art funds from fraudulent activities.

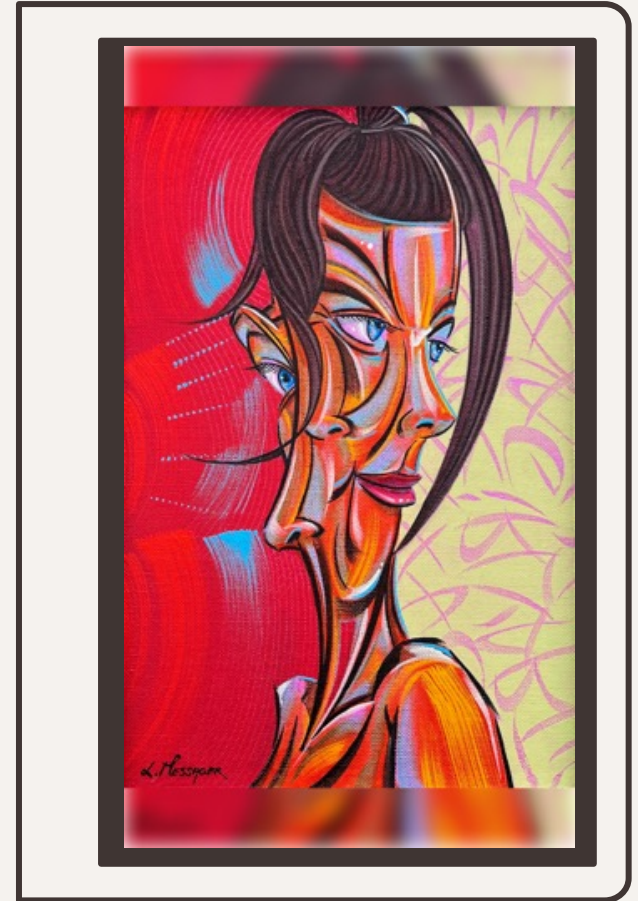


## Transparency & Provenance

Digital Assets provide an auditable and transparent ownership history, assuring investors of the art's provenance and increasing its value and desirability.



# Display your Digital Assets



# Digital Assets Art Market

	2021	2022	2023
Total sales	\$2.6 billion	\$11.8 billion	\$20 billion (Projected)
Most expensive Art sale	Everydays: the last 5000 days by Beeple (\$69.3 million)	The Merge by Dmitri Cherniak (\$91.8 million)	

## Key trends

- The NFT art market is growing rapidly.
- NFT art is becoming more mainstream, with major auction houses like Christie's and Sotheby's now selling NFT art.
- Increasing use of NFTs for social and cultural impact

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# Our Founders



David Roche

CEO



Thomas Roche

CTO

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# Our Team



**Alexandra**  
Administrative  
director



**Flavien**  
Tech lead

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# Our Curators



**Yolande WISSALZER**

Art curator



**Jean Pierre TARDIF**

Art curator

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# Our Curators



**Patrick Reynolds**

Art expert &  
Artist agent



**Ma Qun**

Artist



# Our Advisors



**Jérôme Brasi**

CFO



**Thomas Andrieu**

Blockchain / Crypto



**Benjamin Agostini**

Crypto compliance

# Thanks

Do you have any questions?

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